

# Advertise with the Fayette County Chamber of Commerce!

## **Newsletter**

The *Voice of Business* is our monthly newsletter publication sent out to all Chamber members, giving advertisers an excellent targeted marketing avenue. The newsletter is also distributed in newcomer packets, at the Chamber office and posted for a year on our website.

A limit of 3 paid ads per newsletter are awarded on a first come first serve basis. The ads submitted should be delivered to the Chamber electronically or on a disk (Chamber is not responsible for ad set up).

### **Rates:**

Ad	Approximate Size (h x w)	Monthly	Quarterly (5% Discount)	12 Months (15% Discount)
1/8 page	3.5" x 2.5"	\$175/mo.	\$166 /mo.	\$149/mo.
1/4 page (vertical)	5" x 3.5"	\$250/mo.	\$238/mo.	\$213/mo.
1/2 Page (horizontal)	5" x 7.5"	\$375/mo.	\$356/mo.	\$319/mo.

## **Commercials on Hold**

*Commercials on Hold* are the messages heard when a caller is put on hold. The Chamber receives hundreds of calls per week from various people around the county, state, and country, giving advertisers outstanding exposure. Space is limited and is available on a first come first serve basis. Advertisers are responsible for submitting script to the Chamber.

**Rates:** \$150 per quarter

## **Website Advertising**

This is the newest opportunity for Chamber members! Starting January 1, 2006, Chamber members will be able to advertise on selected web pages at [www.FayetteChamber.org](http://www.FayetteChamber.org).

The pixel size of the ads should be a width of 181 x 279.

### **Introductory Rates:**

#### Premium Pages

1 Month	12 Months (20% Discount)
\$250	\$200/mo.

#### Sub Pages

1 Month	12 Months (30% Discount)
\$175	\$125/mo.

## **Chamber Happenings**

*Chamber Happenings* is a weekly e-newsletter that is sent to every Chamber member's main contacts. A new and improved version of *Chamber Happenings* has been created to give members another great method to advertise their products and/or services. There is a maximum of 2 advertisers per week awarded on a first come first serve basis.

**Rates:** \$25 per week with a one-month minimum agreement

**For more information about advertising opportunities, please contact  
The Chamber at 770-461-9983 or [news@FayetteChamber.org](mailto:news@FayetteChamber.org).**



**Chairman's Level Sponsorship** – The Chairman's Level of Annual Sponsorship is our most prestigious level of Chamber investment and includes virtually every avenue of exposure throughout the year. It also includes on full year of Chamber Dues for all of you Fayette County business locations. This is a \$7500 investment and Chairman's Level will receive the following:

- Premier Chamber website promotion on home page for one year
- One year of advertising on Chamber "Commercials on Hold" telephone message
- "Chairman's Club" Recognition plaque in Chamber lobby
- Guaranteed opportunity to host Business After Hours
- Monthly recognition in Chamber "Voice of Business" Newsletter
- Recognition at all Business After Hours and Breakfast Before Hours events
- "Tune Up For the Masters" Chamber Golf Tournament Sponsorship
  - One complimentary foursome, two reserved parking spaces, company logo on three holes, sponsor's photo opportunity and pre/post-event publicity, banner prominently displayed at tournament, recognition at "Tune Up reception" the night before, recognition at Awards Ceremony and in Chamber Newsletter
- Business Expo Sponsorship
  - Premium Business Expo booth location, pre/post show publicity in "Voice of Business" newsletter and local print media, name on Business Expo Banner, name on high visibility public signage prior to event, pre-event promotion and public recognition
- "Genius Series" Education Sponsorship
  - Sponsor of 1 quarterly half day seminar with nationally recognized speaker, opportunity to have display table at seminar and give brief introduction, recognition on Chamber web site as Genius Sponsor, name on promotional material and advertising, company name/logo on handout materials for class, recognition in Chamber newsletter and e-mail Happenings
- "Black & Red" Event Premier Sponsorship
  - Recognition as a premier sponsor of the new "Monte Carlo night" themed event, sponsor's Company name on one game table, recognition on Chamber web site as Black & Red Event Sponsor, name on promotional materials and PR, name on signage at event, newsletter publicity

**President's Level Sponsorship** – The President's Level of Annual Sponsorship includes one full year of Chamber Dues for all of your Fayette County business locations. This is a \$5000 investment and President's Level Sponsors will receive:

- Promotion on Chamber web site for 12 months
- Three months of exposure on Chamber "Commercials on Hold" telephone message
- Monthly recognition in Chamber "Voice of Business" Newsletter
- Recognition in Announcements at Chamber networking events
- Opportunity to host Business After Hours
- Choice of Two Event Sponsorships

**Executive's Level Sponsorship** – The Executive's Level of Annual Sponsorship is a \$2500 investment and will receive the following:

- Listed as Sponsor on Chamber web site for 12 months
- Recognition in Announcements at Chamber networking events
- Choice of One Event Sponsorship (see Chairman's Level for Event Details)