

# Business on the Green Golf Tournament

**PROJECTED DATE: October 23, 2024**

Come join us on the links for the premier Golf Tournament on the Southside of Atlanta, where business happens on the greens! This event brings together hundreds of golfers, volunteers and sponsors who are also a who's who of Fayette County business and community leaders. It's the "can't miss" golf tournament of the year!

**Projected Attendance:** 160 golfers, 50+ volunteers, sponsors, and staff

**Audience:** Local business leaders, clients, chamber volunteers

## SPONSOR LEVELS

### **Presenting Sponsor: \$15,000**

- Exclusive Sponsorship
- Top billing of logo on all event signage, marketing collateral, and printed material promotions
- Opportunity to welcome attendees prior to a shotgun start
- Option to provide merchandise for golfers (not included)
- Two foursome teams
- Four courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Marketing Contest Hole

### **After Par-Tee Sponsor: \$5,000**

- Logo on all event signage and marketing collateral
- Distribute promotional materials during Par-Tee
- Address attendees at post-tournament announcements
- Option to provide merchandise for golfers (not included)
- Two foursome teams
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

### **PGA Style Electronic Leaderboard: \$5,000**

- Logo featured across top panel
- Logo on all event signage and marketing collateral
- Provides team photo with all team names in lights
- Provides live scoring during tournament
- Two foursome teams
- Option to provide merchandise for golfers (not included)
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

### **Ball Drop : \$5,000**

- Logo featured across top panel
- Logo on all event signage and marketing collateral
- Provides team photo with all team names in lights
- Provides live scoring during tournament
- Two foursome teams
- Option to provide merchandise for golfers (not included)
- Two VIP parking spots
- Prime location on the Green near presenting sponsor
- Courtesy lunches

**"Brew Thru" Sponsor: \$3,500**

- Logo on all event signage and marketing collateral
- Logo on beverage cart and beverage area signage
- Opportunity to give golfers promotional items
- One foursome team
- Two VIP parking spots
- Signage upgrade

**Putting Contest : \$3,500**

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship at Putting Green sign with logo
- Four courtesy lunches for sponsor table
- One foursome team
- Two VIP parking spots
- Monitor Putting Contest and Final Contest
- Announce winner at the After Par-Tee
- Must provide prize for contest winner

**Tournament Merchandise: \$3,000**

- Silver Sponsors Benefits
- Logo on event page on Chamber website

**Pin Flag Sponsor: \$2,500**

- Co-Branded Logo featured on every pin flag
- For exclusive logo, add \$500
- Flags are yours to keep at end of tournament

**Cart Fleet Sponsor: \$2,200**

- Logo on all player golf carts
- Logo on all event signage and marketing collateral
- Option to display banner at the Clubhouse (must provide)
- Co-Branded Logo featured on every pin flag
- For exclusive logo, add \$500
- Flags are yours to keep at end of tournament

**VIP Parking Sponsor: \$1,500**

- Logo featured on VIP parking spot signage
- Logo on all event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Signage at entrance of parking lot

**Breakfast Sponsor: \$1,000**

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at breakfast
- Option to volunteer during tournament
- Two signs on course (one on each nine)

**Lunch Sponsor: \$1,000**

- Option to display banner at Clubhouse (must provide)
- Company name on event signage and marketing collateral
- Signage featuring logo at breakfast
- Option to volunteer during tournament
- Two signs on course (one on each nine)

**Concierge Sponsor: \$850**

- Logo on concierge carts
- Signage at volunteer check-in
- Company name in event signage and marketing collateral
- Option to display banner at Clubhouse (must provide)
- Option to volunteer during tournament

**Contest Sponsor: \$750**

- Logo featured on signage at designated hole
- Present prize to winner post-tournament (if applicable)
- Option to provide contest monitor for a non-exclusive hole
- Company name on event signage and marketing collateral

**Platinum Sponsor: \$3,500**

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship at prime location on course
- One foursome team
- Two courtesy lunches delivered to sponsor table
- Two VIP parking spots
- Signage on course and sponsor hill
- Concierge services

**Gold Sponsor: \$1,650**

- Logo on all event signage and marketing collateral
- Exclusive hole sponsorship
- Two courtesy lunches delivered to sponsor table
- Concierge services

**Silver Sponsor: \$825**

- Logo on all event signage and marketing collateral
- Shared hole sponsorship
- Two courtesy lunches delivered to sponsor table

- Concierge services

**Bronze Sponsor: \$400**

- Logo on all event signage and marketing collateral
- Two signs with logo on course (one on each nine)

**Foursome Team: \$1,100**

- Access to GolfStatus app for live scoring
- Chances to win a BMW and a golf cart
- Four raffle tickets
- Breakfast, Lunch, and After ParTee
- Sponsored gift items