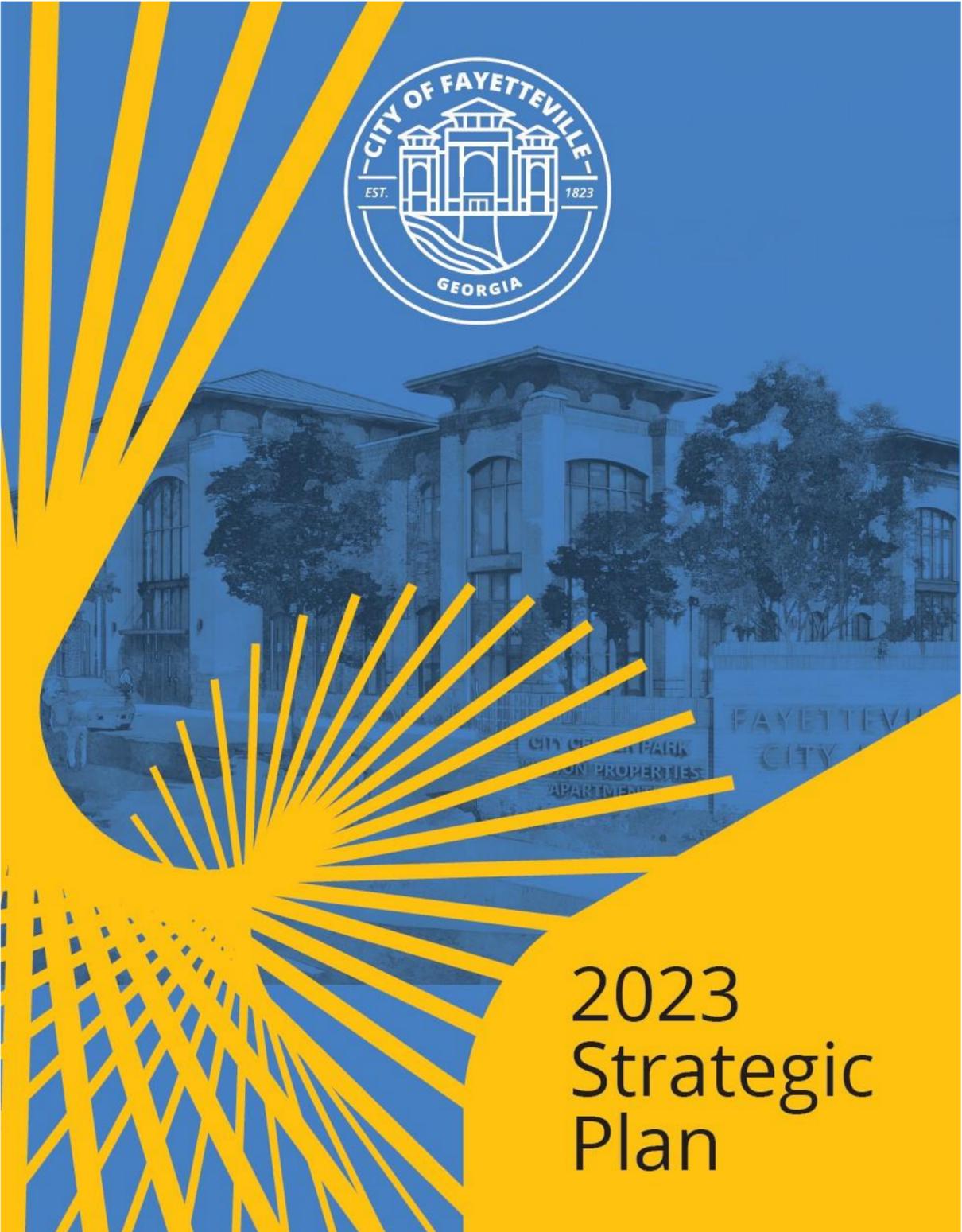




PLANNING FOR FAYETTEVILLE'S VIBRANT ECONOMIC FUTURE

STRATEGIC PLAN



Scan to view on
the City's website



HIGHLIGHTS - FAYETTEVILLE STRATEGIC PLAN

FUTURE READY

- New Fire Station 93, Police Department Headquarters and Municipal Court Renovations

QUALITY OF LIFE

- *Placemaking*
 - Implement the **Downtown Master Plan** (Livable Centers Initiative/ Charrette)
 - Develop and Implement a **Cultural Arts Strategy**
- *Pedestrian Connectivity*
 - Update the City's **Multi-Use Trail** Study and construct citywide

ECONOMIC VITALITY

- **Economic Development Strategy** update; Small Business Development; Targeted Business Recruitment and Attracting Investment; Commercial Corridor Revitalization

INFRASTRUCTURE INVESTMENT

- Expand and construct **City Center Parkway** to add downtown connectivity/capacity
- Construct West Fayetteville Business Park sewer line
- Improvements to stormwater, water and sewer lines



STRATEGIC PLAN - QUALITY OF LIFE ACTION ITEM

Placemaking

Cultural
Arts Strategy

Lee Street
Art District

- **Creating a Lee Street Art District**

- Downtown Mixed Use – Mixed Use Core zoning (DMU-MUC) zoning district

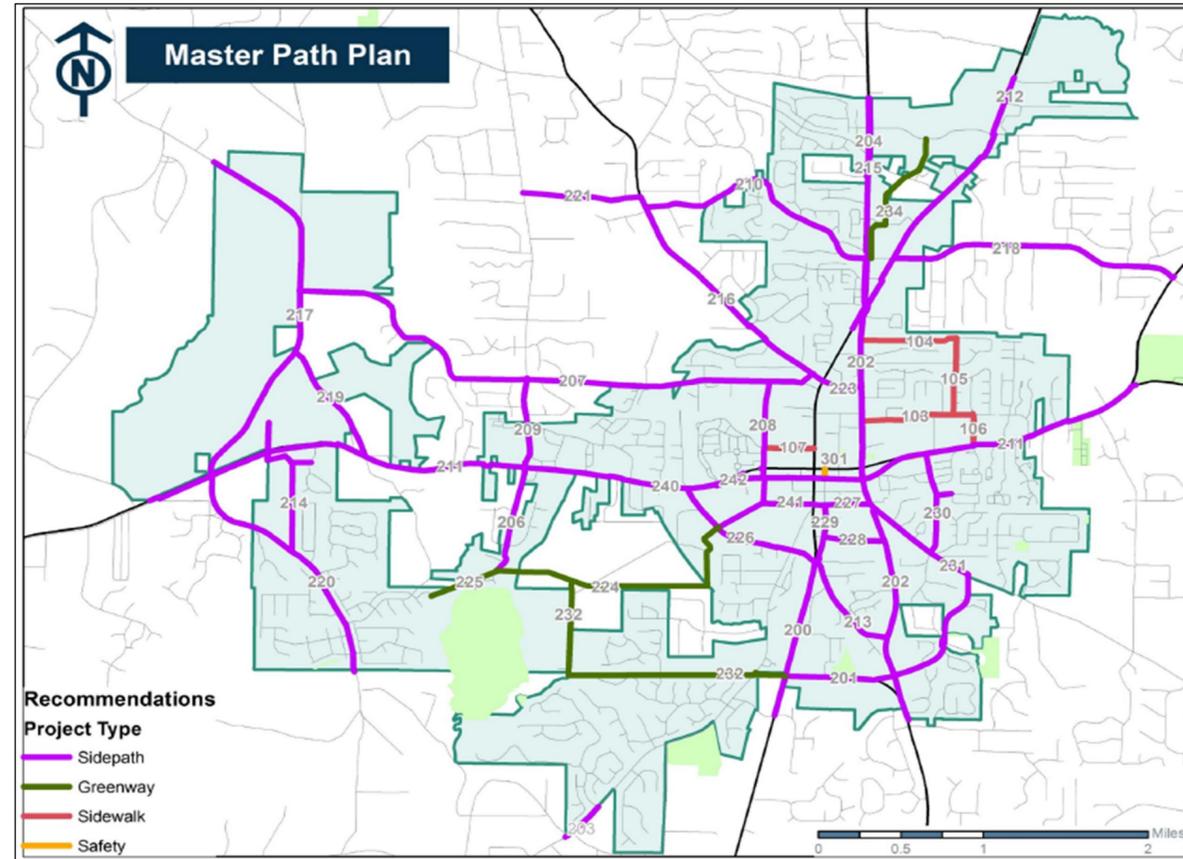
- Fayetteville recently awarded \$160,000 ARC/LCI Grant to develop the plan for downtown Placemaking, Open Space and Path Activation, Public Art and Signage, and creating the Lee Street Art District



STRATEGIC PLAN - QUALITY OF LIFE ACTION ITEM

Placemaking
Pedestrian
Connectivity
Multi-Use
Trails
Citywide

- Updating City's Multi-Use Trail Study



This map illustrates the project recommendations for the Fayetteville Master Path Plan.

Recommendations include sidewalks, sidepaths, safety improvements, and greenway trails.

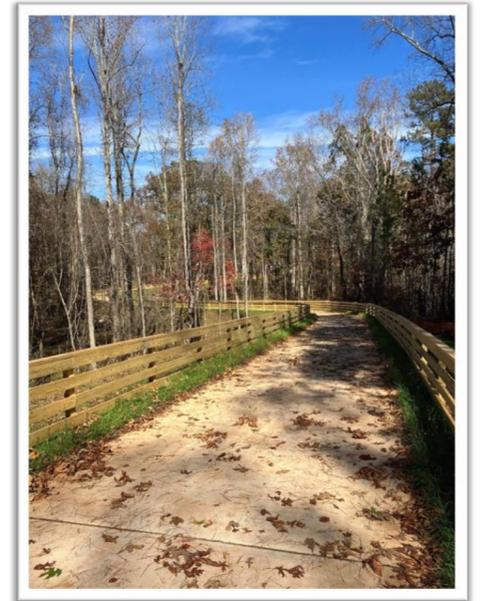
Greenway Trails: Independent ROW



Sidepaths: Trails along roadways



Sidewalks:



Multi-use Trail on Tiger Trail



Before Condition



After Concept Rendering



OVERVIEW – ECONOMIC ACTIVITY

Key Economic Drivers

Revitalizing the Historic Downtown Core / Smart Growth

- Proposed 38-Acres Mixed-Use Development Project
- New City Hall, New City Center Park with New Bus Barn/ Brewery & Restaurants & Event Center
- New Historic Renovation of Old City Hall 240 Glynn St. Upscale Retail & Restaurant
- New Revival Wine & Dessert Bar Historic Renovation

Key Projects / Economic Drivers

- QTS Data Center Campus
- Trilith
- U.S. Soccer Training Facility
- Piedmont Fayette Hospital - Expansion
- Fayette Pavilion Retail – New Ownership



QTS
Data Center
Campus
(7 Million
Sq. Ft.)



Trilith Live



Trilith Residential (Phase 3)



Portal Guesthouse at Trilith



US Soccer
Training
Facility

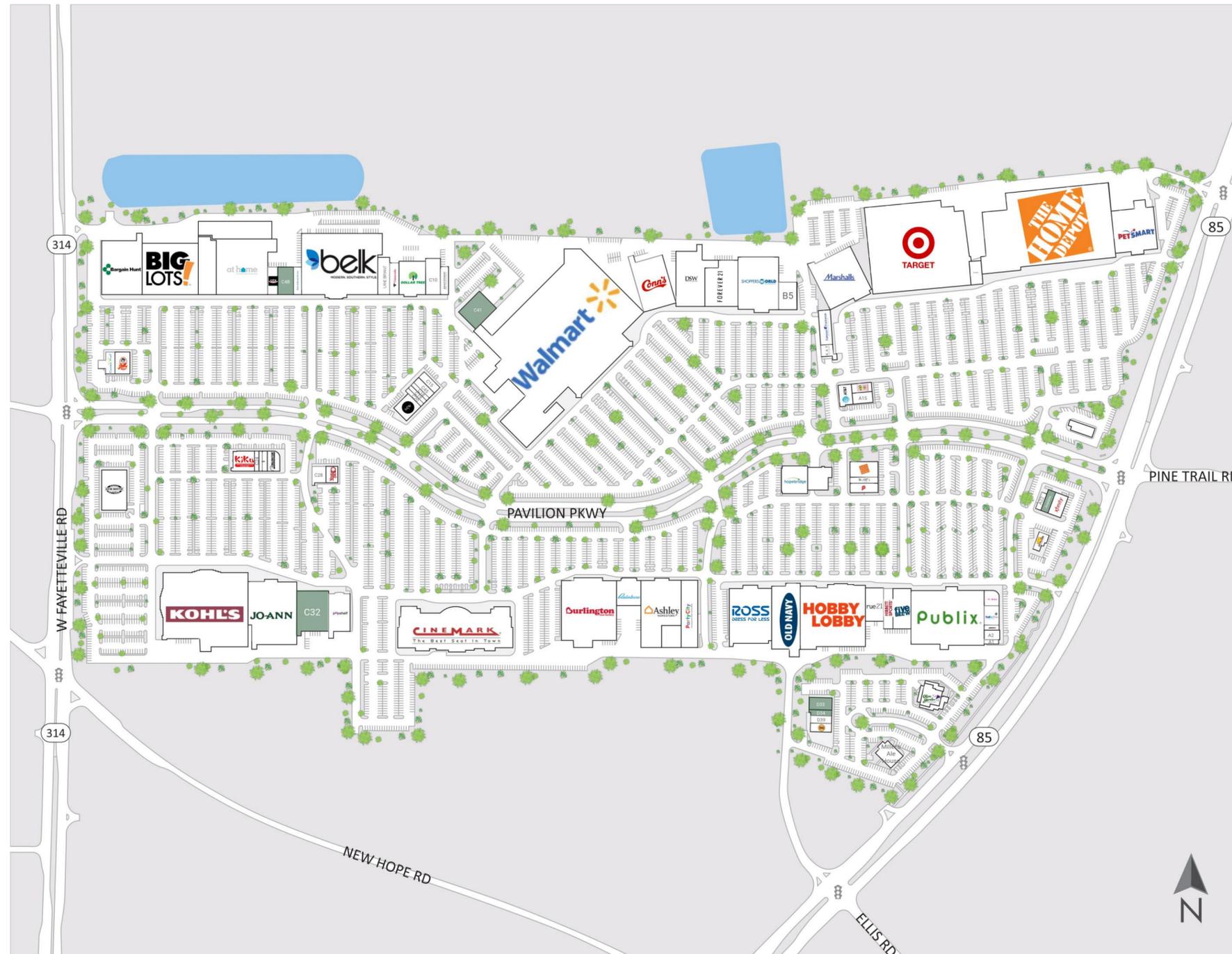
WELCOME TO
**FAYETTE
COUNTY**



CONCEPTUAL IMAGE OF U.S. SOCCER NATIONAL TRAINING CENTER

Fayette Pavilion Retail Center

- Under new ownership
- \$1.5M sqft retail largest open-air shopping center, with 2nd most foot traffic, in the state of Georgia



City Hall & City Center Park

Building a Vibrant Downtown Core



38-Acres Site

Building a
Vibrant
Downtown
Core



240
Glynn
Street



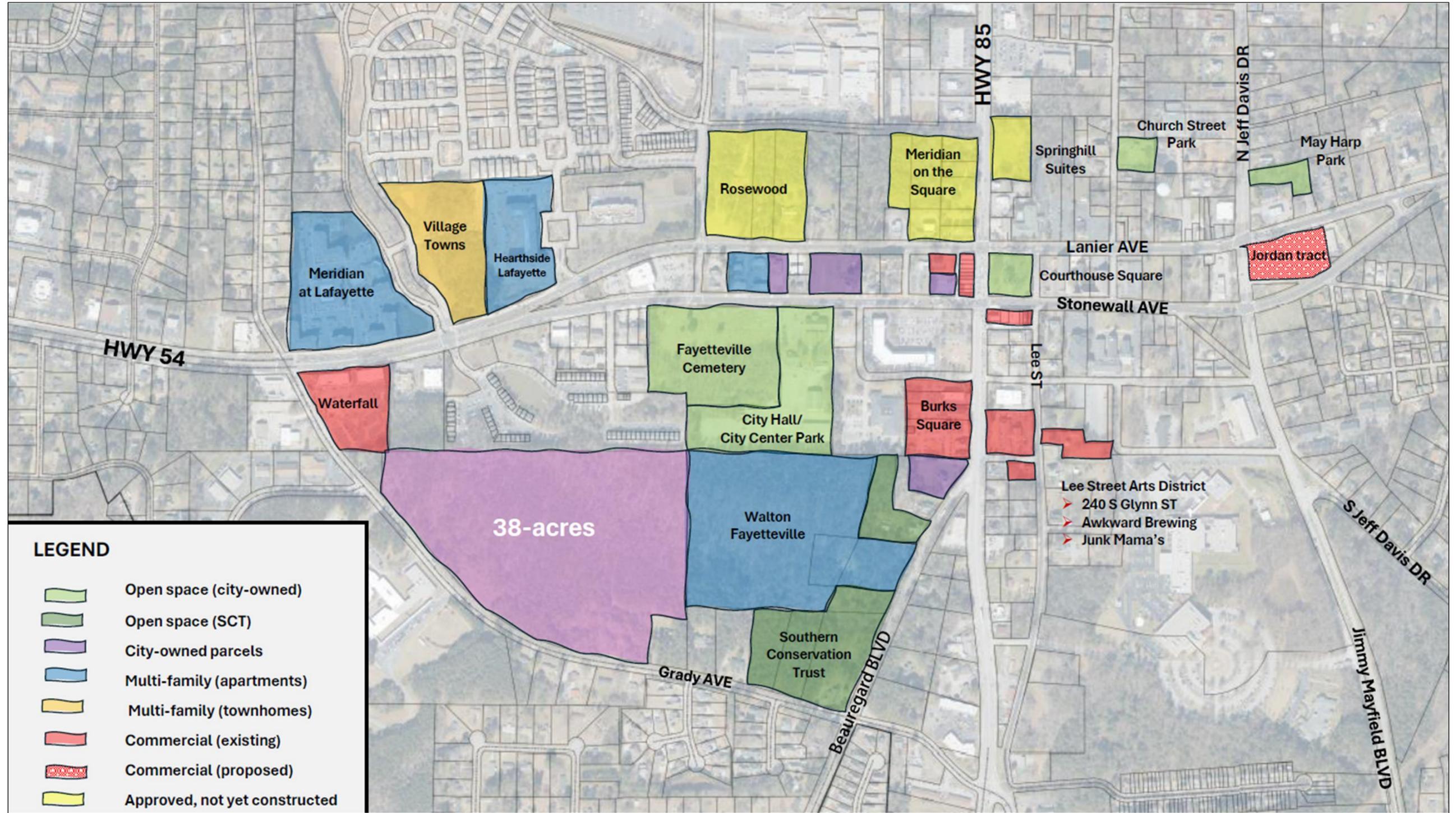
Rickshaw
Thai
Kitchen &
Bar



Revival Wine Bar



Downtown Core Revitalization





NO LIMITS ON IMAGINATION

Thank You