

PRESENTS

# BUSINESS OUTLOOK SUMMIT

***FOSTERING ECONOMIC DEVELOPMENT AND SMART GROWTH  
IN FAYETTE COUNTY.***

***SPONSORED BY***

**POND**

**xfinity**

 **ACCESSIBLE  
DESIGN  
STUDIOS**  
interior design

**MOBA**  
MOBILE AUTOMATION

 **THE CITIZEN**  
THE PULSE OF THE COMMUNITY

 **APRIL 30TH 8:00AM- 12:00PM**

**REGISTER**

[www.fayettechamber.org](http://www.fayettechamber.org)

 **LINE**  
*Creek*  
BREWING CO.

**LINE CREEK BREWING BUS BARN**  
300 CITY CTR PKWY  
FAYETTEVILLE, GA 30214

[www.fayettega.org](http://www.fayettega.org)

## THANK YOU TO OUR CHAIRMAN'S INVESTORS!



# THANK YOU TO OUR CHAIRMAN'S INVESTORS!





## THANK YOU TO OUR SERVICE SPONSORS





# Agenda



## Opening Remarks

**Leonardo McClarty** President / CEO , Fayette County Chamber of Commerce

## Municipal Updates

**Lori Funderwhite** Director of Economic Development , City of Fayetteville

**Justin Strickland** City Manager, City of Peachtree City

**Maurice Ungaro** Town Manager, Town of Brooks

**Brandon Perkins** Town Manager, Town of Tyrone

**Gary Laggis** Mayor, Town of Woosley

## Infrastructure & Transportation Panel Discussion

**Richard Fangmann** PE, PTOE – VP, Transportation, Pond & Company Moderator

**Tyler Peek** District Engineer – GDOT

**Phil Mallon** Director of Public Works, Fayette County Government

**John Orr** Transportation Coordinating Committee Chair, Atlanta Regional Commission

**Craig Heyl** Chief Operating Officer and Exec. in Charge of Production Trilith Studios

## State of Film

## Business Outlook in Fayette County

**Niki Vanderslice** President / CEO , Fayette County Development Authority

## Fayette Forward - Fireside Chat

**Niki Vanderslice** Moderator

**Eric Dial** Mayor of Tyrone



Learn More  
About Our  
Speakers

SCAN ME







**Lori Funderwhite**  
Director of Economic Development  
City of Fayetteville



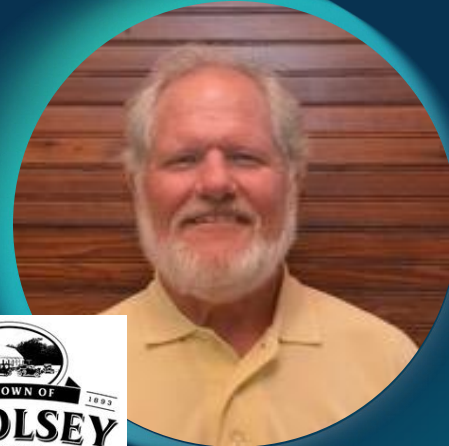
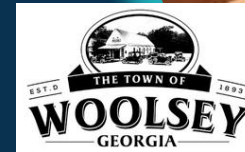
**Justin Strickland**  
City Manager  
City of Peachtree City



**Maurice Ungaro**  
Town Administrator  
Town of Brooks



**Brandon Perkins**  
Town Manager  
Town of Tyrone



**Gary Laggis**  
Mayor  
Town of Woosley



# CITY OF FAYETTEVILLE ECONOMIC DEVELOPMENT UPDATE

BUSINESS OUTLOOK SUMMIT  
APRIL 30, 2025







# ECONOMIC DEVELOPMENT PROGRAM GOALS

TARGET INDUSTRIES ATTRACTION

TRANSFORMATIVE INITIATIVES

REVITALIZATION AND REDEVELOPMENT

BUSINESS AND ENTREPRENEURIAL SUPPORT

# Updated Economic Development Strategy for Fayetteville

FAYETTEVILLE



Garner | Economics LLC  
solutions that work

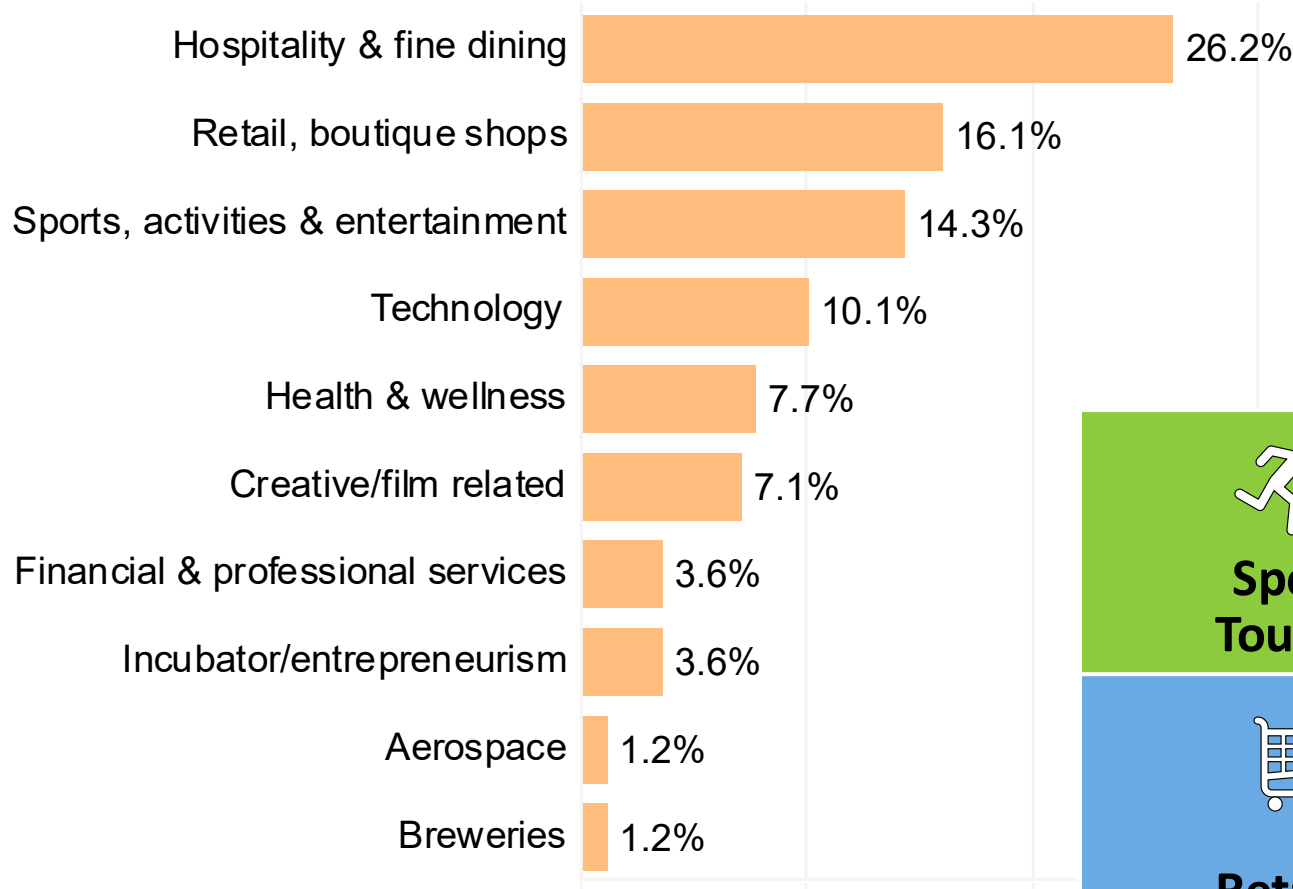
## Re-Imagining Fayetteville: A 5-year Economic Development Action Plan

February 10, 2025



# Optimal Industry Targets for Fayetteville

## Stakeholder feedback on desired targets





## Sports Tourism

- Sports facilities
- Outdoor tour & activities operators
- Sports & equipment retailers, distributors



- Location of U.S. Soccer Federation Headquarters and National Training Center in Fayetteville
- \$544 billion today and projected to reach nearly \$2.0 trillion by 2032
- 2026 FIFA World Cup in Atlanta (one host city)
  - Trilith Live hosting premier World Cup events and watch parties
- Mild climate and accessibility
- Economic benefits from sports – all ages – spectator or participant
- Factor in quality of place, helping to retain and attract talent
- Employment grew by 21% in Fayette County (10-Years)





## Creative Services

- Production companies
- Tour production & promotion agencies for artists
- Postproduction film, video & sound
- Creative services (design, casting, crew)
- Equipment rental



- Location of Trilith Studios and Trilith Live
- Key element of Fayetteville's identity and strength in Georgia/ATL
- Business Facilities Magazine ranked GA No. 1 in Film Production (2024)
- Existing film, sound and related talent in area
- Leverage creative ecosystem in Fayetteville
- Video streaming is 82% of all consumer internet traffic
- Production opportunities for video and sound across multiple markets
- Employment grew by 153% in Fayette County (10-Years)
- Average wage is \$62,717



## Retail & Hospitality



- Local and unique boutique retail
  - Fine dining restaurants
  - Breweries/distilleries
  - Specialty stores
- Top two desired targets from stakeholder input
  - Complementary to Sports Tourism
  - Recommendations for growing visitor traffic and creating well-rounded retail offerings
  - Established retail sector @ 16% of Fayetteville's employment base
  - Top occupations include sales, wait staff, cooks and food prep
  - Fayetteville has strong workforce with retail and hospitality experience
  - Focus on experience – microbreweries, boutiques, etc.
  - Key in adding to the charm and quality of place for residents and visitors alike



## Technology & Professional Services



- Business & shared services
- Engineering services
- IT networking & support
- Software programming
- App development
- AI development & application
- HealthTech
- FinTech/InsureTech

- Location, location, location – Atlanta & airport
- Fostering innovation in emerging tech
- Technology is changing business and consumer interactions
  - HealthTech
  - FinTech/Insuretech
  - Consumer-facing apps/GIS
- Grew by 44.5% in Fayette County (10 years), projected 17.5% future
- Average salary of \$78,553
- Strength in workforce – admin, managers and financial professionals





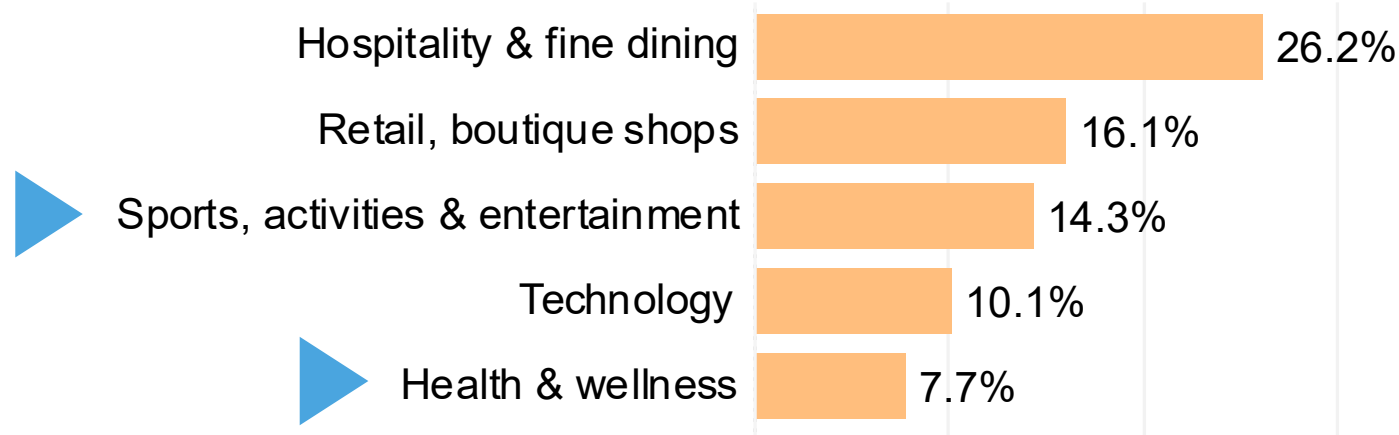
Focused on Fayetteville's PEOPLE, PRODUCT AND PLACE

# UPDATED ECONOMIC DEVELOPMENT STRATEGY TRANSFORMATIVE PROJECT RECOMMENDATIONS 2025-2030



# 1 Develop a City Sports Complex

## Stakeholder Feedback: Top 5 Targets



- Develop a city sports complex for sports tourism and local use
- Consider city-owned facility or partnership with private sector
- Sports Tourism is \$544 billion industry and expected to grow to \$2.0 trillion by 2032
- Top 5 desired target by stakeholders
- Leverage U.S. Soccer Federation HQ & Training Center



## 2 Create and Staff a CVB

- Support sports tourism (recommendation #1)
- Attract conventions and promote events – U.S. Soccer Complex, Trilith Live & Studios, Historic Main St., etc.
- Fayette County generated \$206.2 Million from visitor spending in 2023
- CVB can tell Fayetteville's story to diverse audiences

### NEXT STEPS

1. Analyze best practices of relevant-sized CVBs for budget and staffing design
2. The city should change the name of the economic development department to Office of Economic Development & Tourism (OED&T).

### 2023 Economic Impact of Tourism Fayette County



**\$206.2 Million**

VISITOR SPENDING



**1,731 Jobs**

DIRECT EMPLOYMENT



**\$18.4 Million**

VISITOR GENERATED TAXES

### 2024 Hotel Motel Tax (HMT) City of Fayetteville



**8% HMT**

GENERATED (2024)



**\$924,000**

REVENUE FOR THE CITY

Source: Tourism Economics via Explore Georgia, City of Fayetteville



### 3 Develop Attainable Housing Options

- Develop lower cost, yet quality affordable housing options
- Need for affordable & attainable housing
  - Essential for first responders, teachers, nurses, law enforcement, etc.
  - Starter homes
  - Critical for sustaining economic vitality
- Pre-built, cottage style homes as a solution
  - Low-cost, quality, and aesthetically pleasing
  - Eligible for conventional financing programs
  - Appreciate in value similar to site-built homes



**\$475,000**

City of Fayetteville  
Median listing price  
2025

**\$2,124**

City of Fayetteville  
Median monthly rent  
2024

#### Stakeholder Feedback: Obstacles

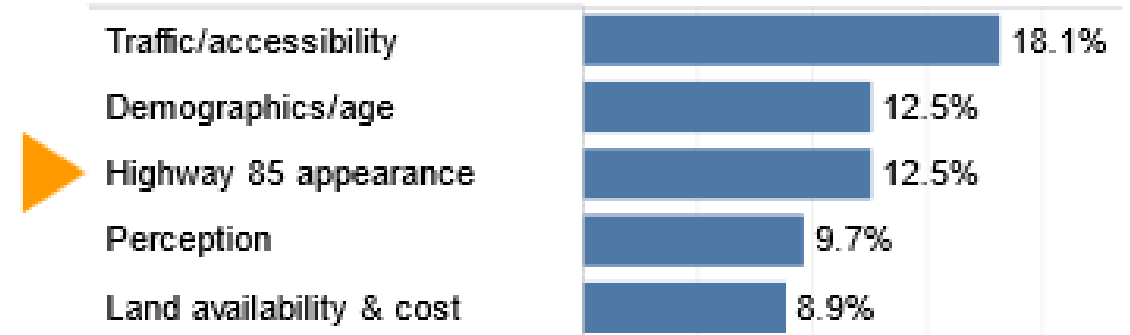
*What do you think are some of the biggest obstacles that inhibit Fayetteville in its ability to attract, expand, or retain businesses and investment?*

**Top 10 Response: Housing Availability and Cost**

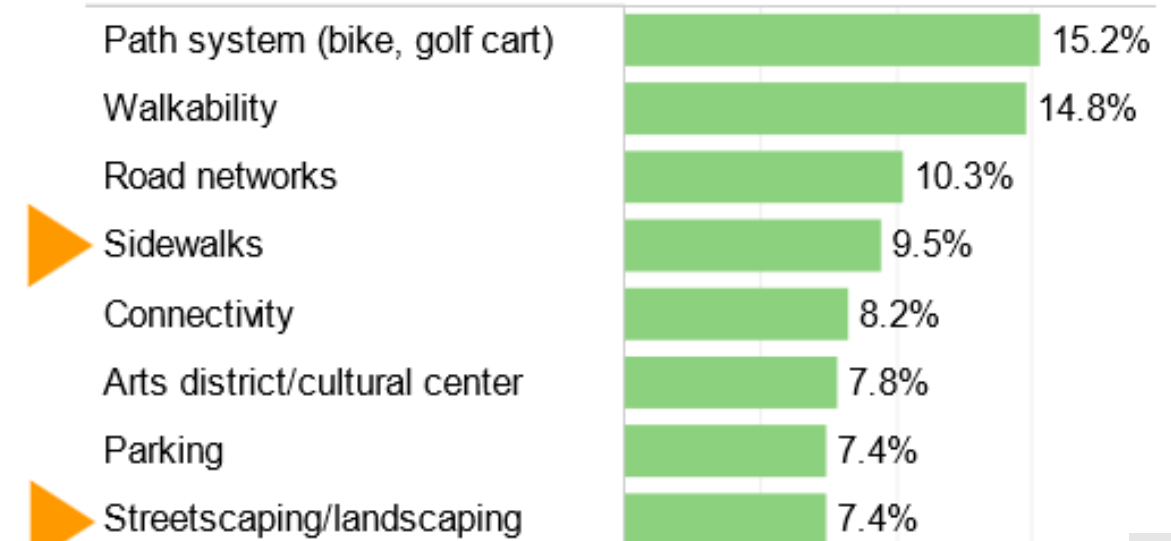
# 4 Conduct a Comprehensive Beautification Gateways Plan

- Part of Capital Improvements funding
- Importance of aesthetics in economic development
  - Charm factor!
- Professional Landscape/Streetscape Architect
  - Focus on Hwy 85 N Glynn and S Glynn entrances
  - Historic Town Square/CBD
- Keep Fayetteville Beautiful Program
  - Affiliate with Keep America Beautiful for resources and funding
  - Address litter prevention, recycling, and beautification
- Façade Improvement Plan

## Stakeholder Feedback: Obstacles



## Stakeholder Feedback: Infrastructure







# REVITALIZATION AND REDEVELOPMENT

## **Downtown Historic Preservation**

## **New Businesses, Restaurants/Retail**

240 Glynn, Thai Rickshaw Kitchen & Bar,  
Holliday Dorsey Fife House/Revival Wine &  
Dessert Bar, Bus Barn/City Center Park

Railroad Street National Register of Historic  
Places, New Façade Program

Downtown Development Authority/Main  
Street Tourism Association







# REVITALIZATION AND REDEVELOPMENT



**New Mixed-Use Developments/Activity Centers**  
**Vitality, Smart Growth, Restaurants/Retail**

Fayetteville Town Center/38-Acres, Hwy 85 Commercial Corridor, Alleyway Improvement Project



Connectivity Citywide to Activity Centers,  
Walkable/Pedestrian-Friendly Downtown

Downtown Creative Placemaking Study Underway for Public Art, New Lee Street Arts District





# REVITALIZATION AND REDEVELOPMENT

## Telling Our Story

The Successes

The Vision

The Opportunities for Investment



## Business Resources Partnerships

**Thursday May 1, 2025 | 9 AM-12 PM**  
**Southside Center | Fayetteville**

**HOSTED BY**

City of Fayetteville Economic Development &  
UGA Small Business Development Center at  
Clayton State University



<https://bit.ly/SBFair25>





# BUSINESS SUPPORT

Main Street Fayetteville

Boosting  
Economic  
Activity



# THANK YOU

To our Economic Development Partners  
The Chamber, FCDA, and our  
Business Community







# 2025 Economic Development Update

Wednesday, April 30, 2025

Presented by

**Justin Strickland**  
City Manager







# Recent Developments

# Gerresheimer

650 S HWY 74 and 305 Naeco Way

## Expansion:

- 86,000 square foot manufacturing addition to current campus and up to 444,000 square feet of manufacturing and office space at 305 Naeco Way

## Broke Ground:

- Announced April 2023 on Expansion and January 2024 on New site

## Investment:

- \$88 Million per GA DOED
- 200 jobs per GA DOED
- New location & expansion



# SP Meditec

782 S HWY 74



Uncompromised Excellence

## New Development:

- 20,700 square foot manufacturing facility

## Investment:

- \$6.8 Million
- 200 jobs
- New to PTC





# Hoshizaki

618 S HWY 74



## Expansion:

- 120,000 square foot warehouse facility

## Broke Ground:

- August 2023

## Complete:

- June 2025

Uncompromised Excellence



# Aventure Aviation

108 International Drive

## Expansion:

- About 106,000 square foot warehouse with 62,000 square feet of office space

## Broke Ground:

- January 2024

## Complete:

- Summer 2025





# CertainTeed

200 Sierra Dr

## Expansion:

- 65,000 square foot expansion of manufacturing plus equipment upgrades to double manufacturing output.

## Investment:

- \$100 Million
- About 27 new jobs





# SWI

400 Naeco Way

## Expansion:

- 21,000 square foot manufacturing site

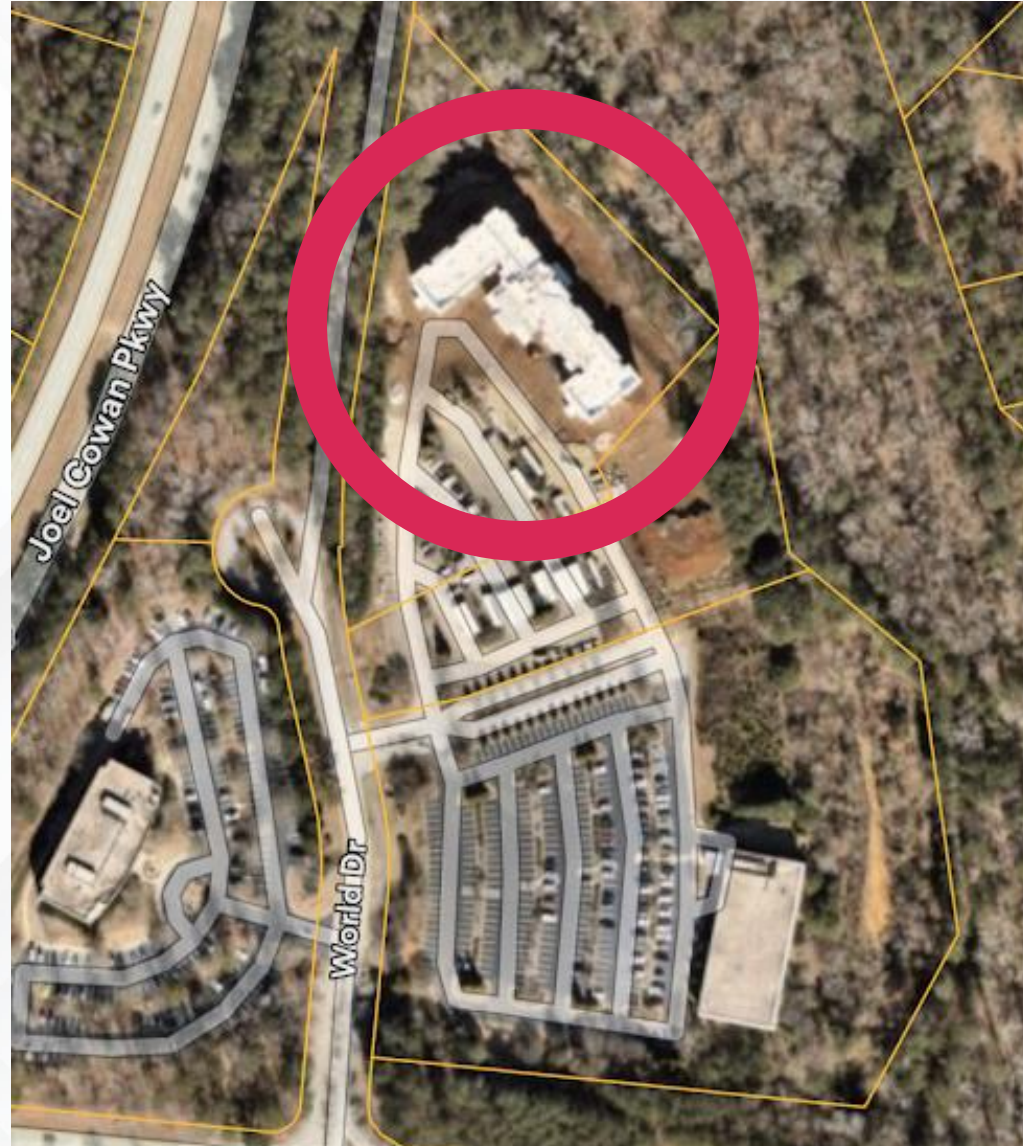


# Residence Inn

400 World Drive

119 Extended Stay Rooms

Slated to open by October  
2025





# Hwy 54 East

10.9 Acres

- 50K sf of proposed retail and restaurant space
- 40K sf of medical and lifestyle office space
- Targeting destination retail and restaurant end users
- Property to include open space, patio dining, and golf cart connectivity

Uncompromised Excellence



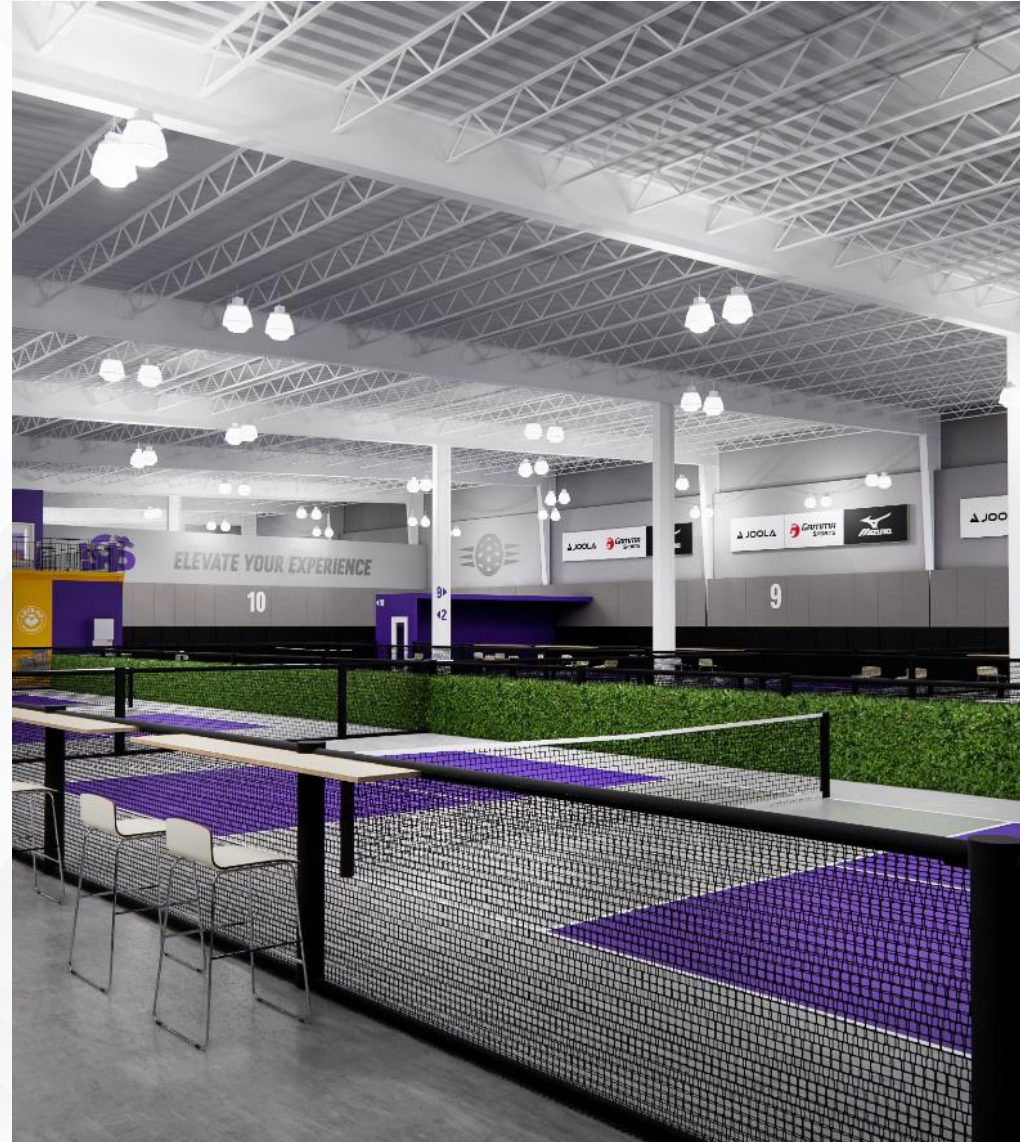
# Indoor Pickleball

## Let's Go Pickleball

1001 Moba Drive  
Summer 2025  
21 Courts

## Ace Pickleball

400 Crosstown Drive  
2025  
14 Courts







# City Development Initiatives

# Economic Development Manager

Budgeted for FY25

Hired Blue Cole

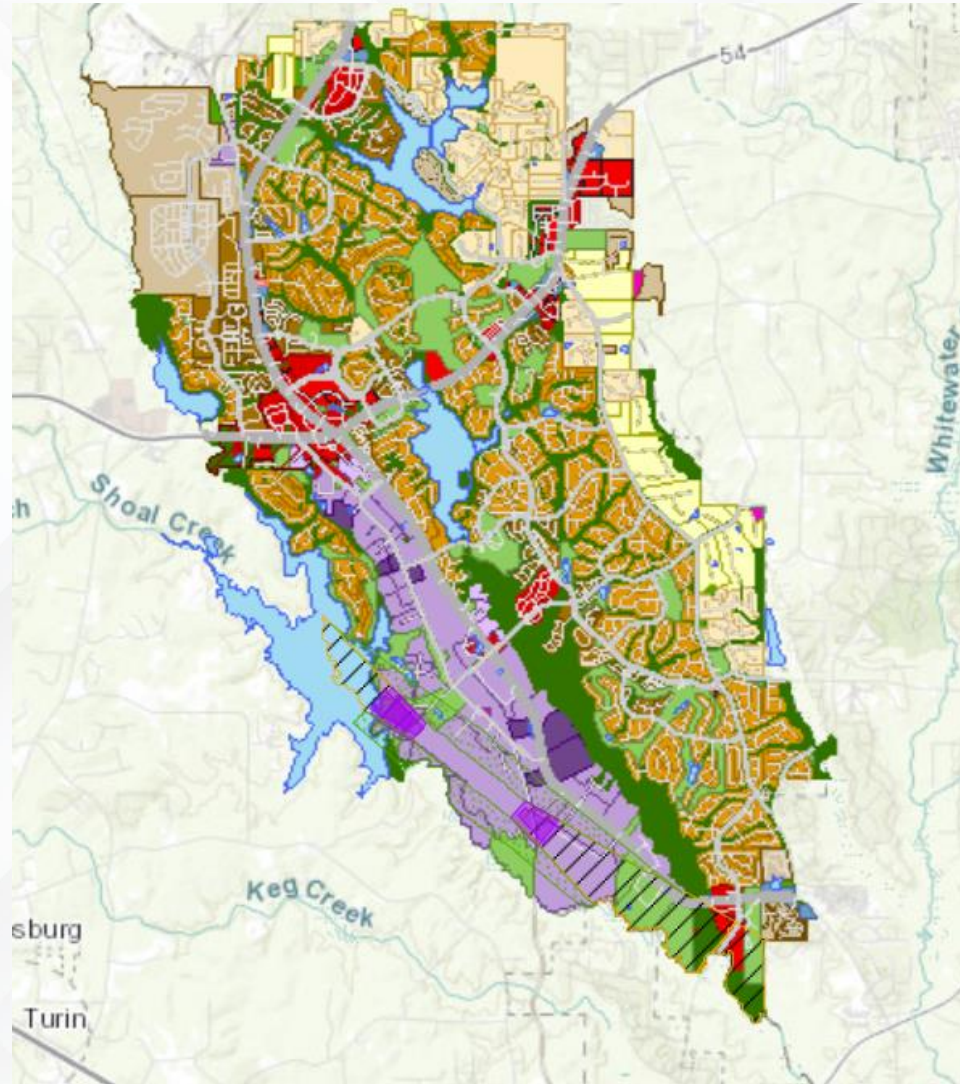
Starts on May 17th

## Annexation Study

RFP Issued

Looking to award in June

Uncompromised Excellence





# Retail Recruitment

Acting as an extension of Peachtree City, Retail Strategies helps connects the dots to decision makers both nationally and locally. Retail recruitment is economic development for our community.

Local property owners and managers can also utilize Retail Strategies via the city to help infill vacant spaces or sites where leases are not being renewed.



retail strategies



# CVB

The Peachtree City Convention and Visitor's Bureau (CVB) is the official Destination Marketing Organization for Peachtree City, Georgia.

The PTC CVB spearheads the proactive, strategic, visitor-centered economic and cultural development of Peachtree City by reinvesting a portion of the visitor-paid room occupancy tax back into the marketing and promotion of the destination of Peachtree City to stimulate and grow the local economy.





# Business Newsletter

Released in January 2024, our newsletter is here to be your ally on this exciting journey, whether you're a seasoned entrepreneur, a budding startup, or simply exploring opportunities in Peachtree City.

With a commitment to supporting local businesses and fostering a vibrant business ecosystem, we invite you to embark on this journey with us. Let "The Compass" be your guide, steering your business towards success in the city we all know and love.



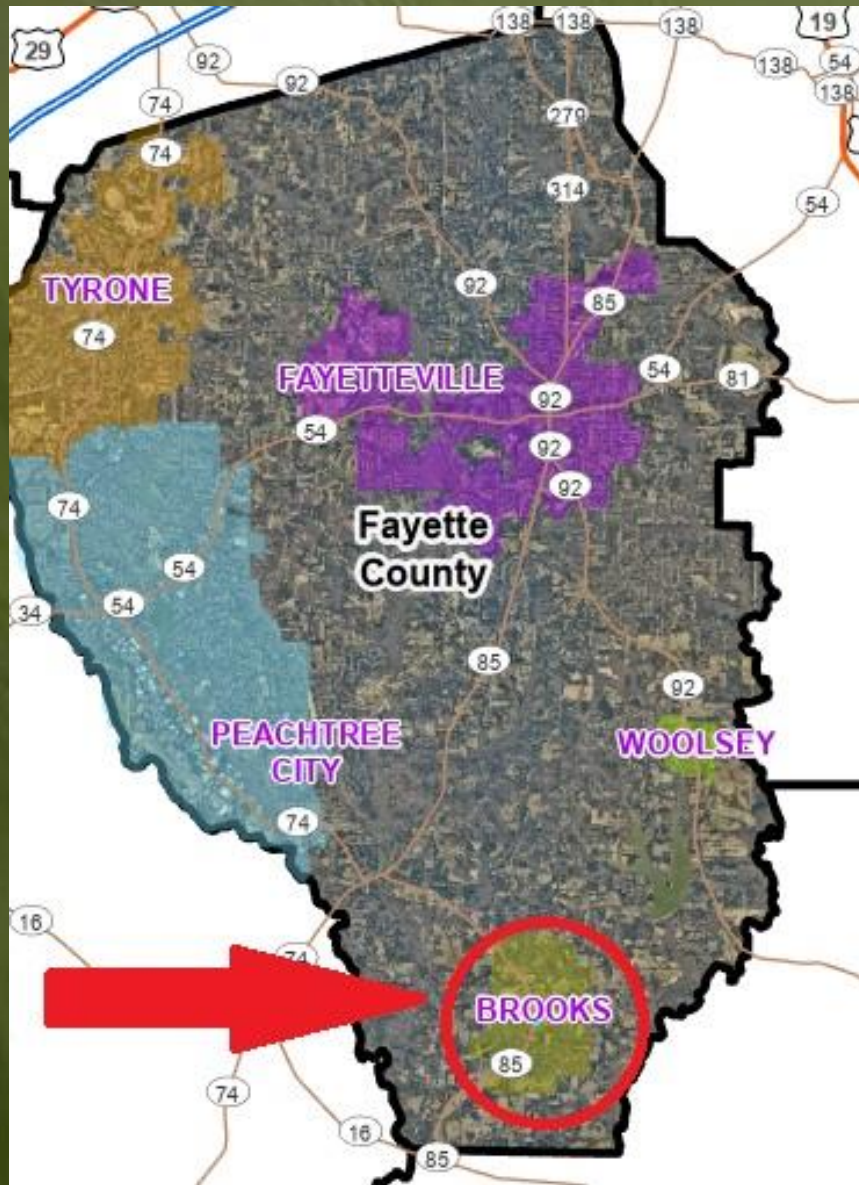
A large, stylized green leaf graphic is positioned on the left side of the slide, partially overlapping the text. The leaf is composed of several curved, overlapping segments in different shades of green, creating a sense of depth and movement.

# Thank You

## **Contact Info:**

Justin Strickland, City Manager  
[jstrickland@peachtree-city.org](mailto:jstrickland@peachtree-city.org)











# BROOKS MARKET DAY

3<sup>RD</sup> SATURDAY, 9:00 AM – 1:00 PM  
MARCH – NOVEMBER  
SPECIAL CHRISTMAS MARKET





*Welcome to* **BROOKS** EST. 1910

DRINK  
**Coca-Cola**

DELICIOUS AND REFRESHING





## WALKABILITY AND TRAFFIC CALMING

Sidewalks and Pedestrian Crossing  
Raised Median to slow traffic down





## WALKABILITY AND TRAFFIC CALMING

**ISSUE:** Wide lane widths encourage higher speeds

**Solution:**

Addition of parking stalls on Hwy 85 Connector will help slow vehicle speeds and offer pedestrian safety







## **BROOKS CHAPEL & HARDY HALL**

**RENTAL FACILITIES IN SOUTHERN FAYETTE**



**BROOKS 115<sup>TH</sup>  
ANNIVERSARY  
HERITAGE  
CELEBRATION  
OCT. 25<sup>TH</sup>, 2025  
11:00 AM TO 6:00  
PM**

**Activities:**

- Brunswick Stew & Chili Cookoff
- Live Music/Street Dance
- Vendors
- Varsity Food Truck
- Axe Throwing
- Dunk Tank
- Pony Rides



OCTOBER 25, 2025

# Brooks Heritage Celebration




<p><b>\$500</b></p> <p><b>Bronze Sponsorship</b></p> <ul style="list-style-type: none"> <li>✓ Sign giving your business credit for sponsorship posted at event</li> <li>✓ Your business posted as a sponsor on every social media post made</li> <li>✓ Your sponsorship announced by the Sean Carter Band</li> </ul>	<p><b>\$1,000</b></p> <p><b>Silver Sponsorship</b></p> <ul style="list-style-type: none"> <li>✓ Sign giving your business credit for sponsorship posted at event</li> <li>✓ Your business posted as a sponsor on every social media post made</li> <li>✓ Your sponsorship announced by the Sean Carter Band and listed on the event brochure</li> <li>✓ Brooksopoly game and Brooks cookbook</li> </ul>
<p><b>\$1,500</b></p> <p><b>Gold Sponsorship</b></p> <ul style="list-style-type: none"> <li>✓ Sign giving your business credit for sponsorship posted at event</li> <li>✓ Your business posted as a sponsor on every social media post made</li> <li>✓ Your sponsorship announced by the Sean Carter Band and listed on the event brochure</li> <li>✓ 2 Brooksopoly games, 2 Brooks cookbooks, and a Town of Brooks flag</li> <li>✓ 3 dunk tank tickets</li> </ul>	<p><b>\$TBD</b></p> <p><b>Additional Sponsorship Opportunities</b></p> <ul style="list-style-type: none"> <li>✓ If you would like to provide a sponsorship for this event and the amount you'd like to donate is not listed, please contact Jennifer for possibilities. We have several events still looking for sponsorships.</li> </ul>

Please contact Jennifer Robinson to sponsor or with any questions. ☎ 678-883-6162

THE TOWN OF BROOKS  
PRESENTS

25

OCT.

TASTING &  
JUDGING

12:30-2

PM

CASH  
PRIZES!!!

1ST EVER

# ★ BRUNSWICK ★ STEW & CHILI COOK OFF

SET UP AND  
COOKING

10-12:30

AM/PM

\$0 entry  
fee

WINNERS  
ANNOUNCED  
AT 2 PM

RULES: ENTRANTS SUPPLY THEIR OWN COOKING DEVICES / NO  
ELECTRICITY PROVIDED

BROOKS CHRISTIAN CHURCH PARKING LOT

INFO +770-719-7666 • WWW.BROOKSGA.COM



WE'RE NOT KIDDING!



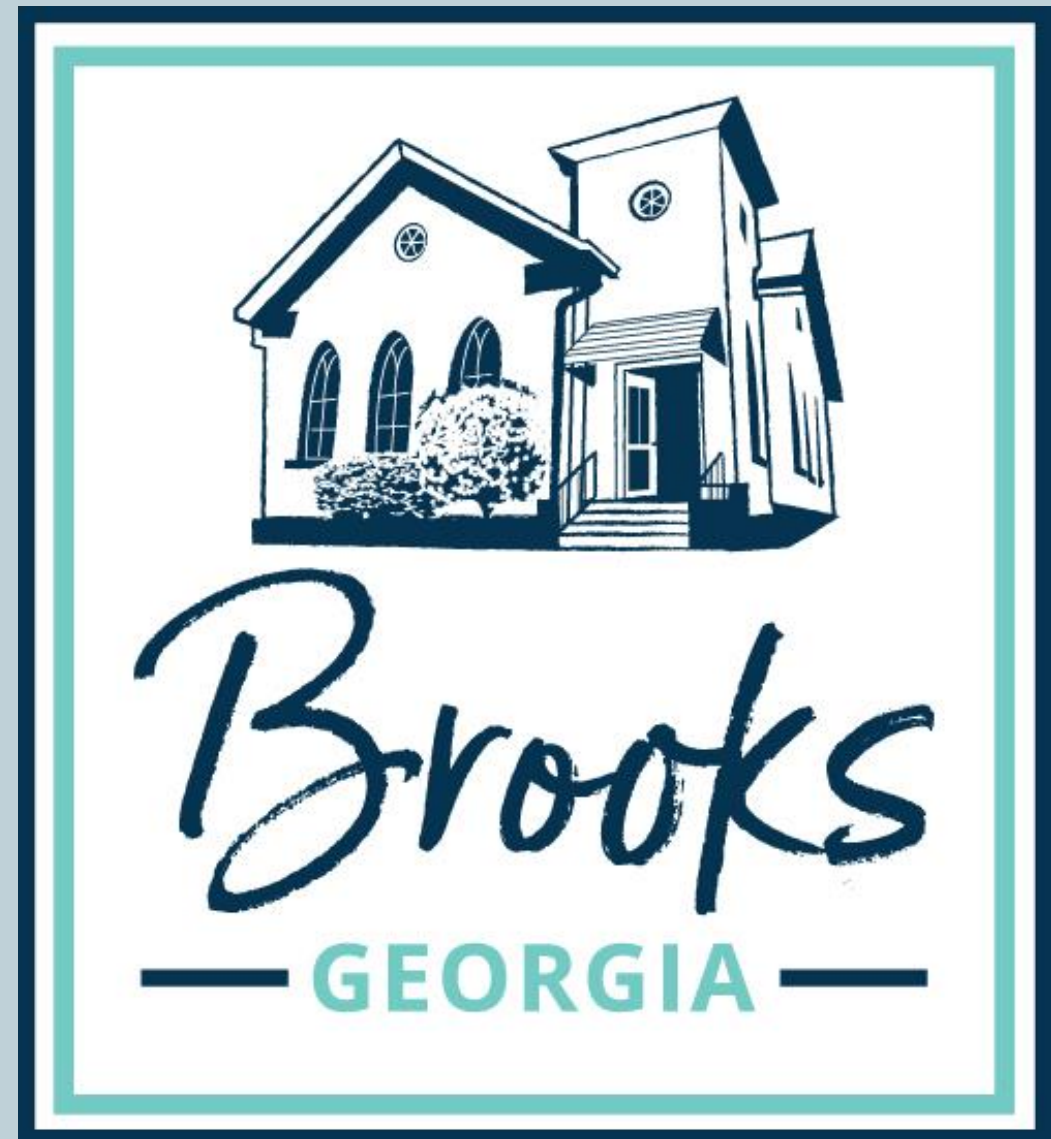
THANK YOU

Maurice Ungaro

770.719.7666

[mungaro@brooksga.com](mailto:mungaro@brooksga.com)

[www.brooksga.com](http://www.brooksga.com)





# 2025 Business Outlook Summit



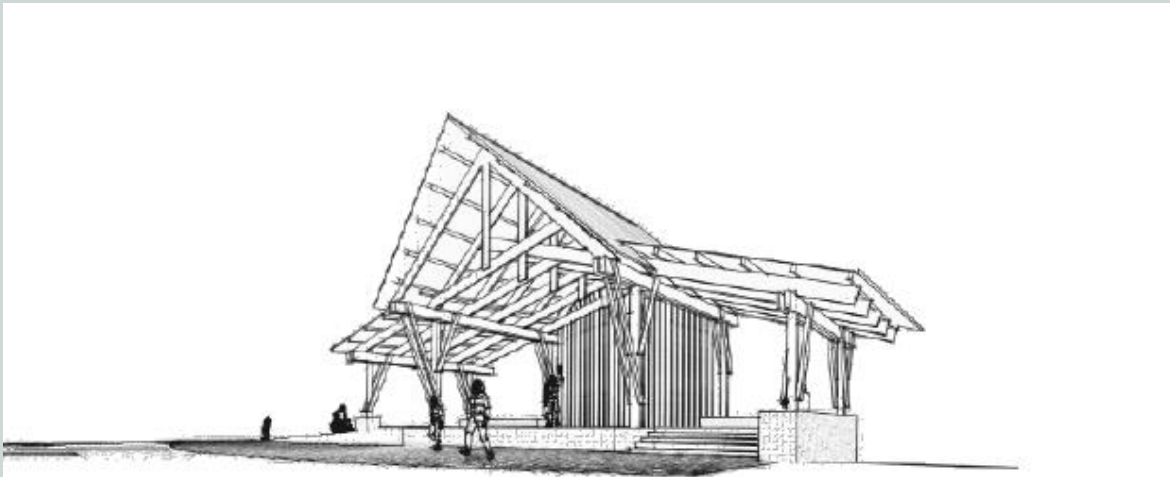
# Food Truck Park



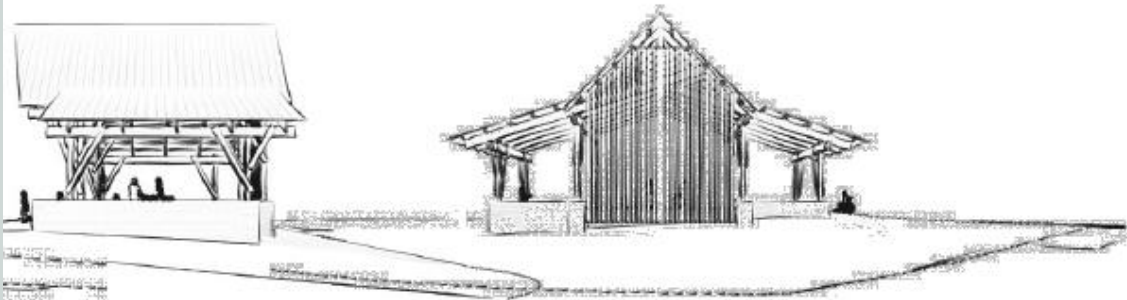
- Downtown Development Authority Project
- Contractor: Willow Dell
- Completion: Fall 2025
- Up To 6 Trucks
- Open Space for dining, games, entertainment.
- Made possible by a grant opportunity through the **Fayette County Development Authority.**

# Shamrock Park Pavillion

- Part of the Town's Shamrock Park Master Plan
- Contractor: Southtree Commercial
- Completion: Fall 2025

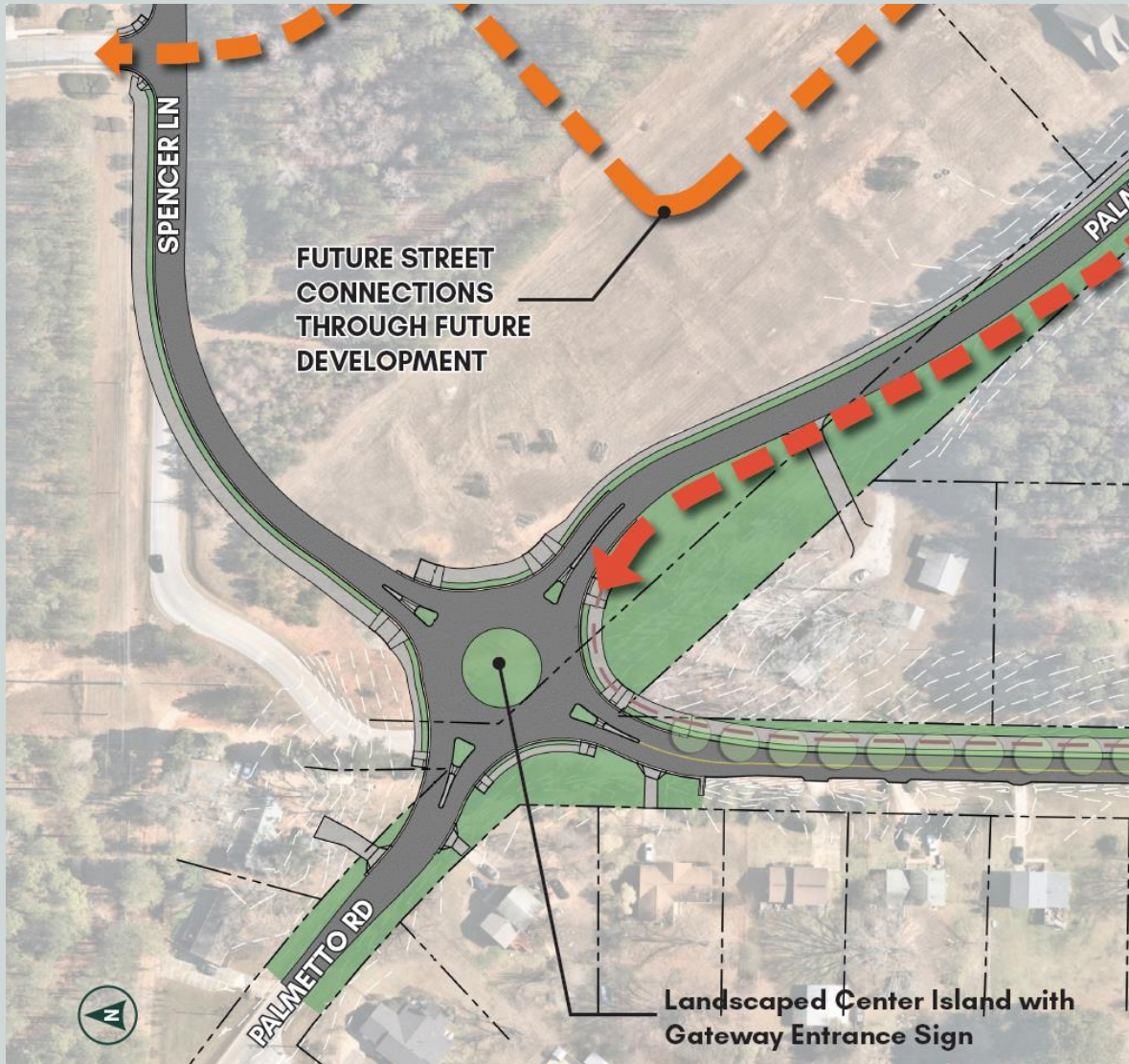


*"Evocative of the agrarian forms found throughout our region,  
the Pavilion at Shamrock Park celebrates the rural character of this place."*





# Palmetto Road Roundabout



- 2017 SPLOST Project
- Contractor: Southeastern Site Development
- Completion: 2026
- \$2.3 Million Budget - \$1 million under estimate.



# Pendleton Dam Upgrades



- GA Safe Dams Category I Upgrade Requirement
- Contractor: TBD - Bids Later This Year
- Completion: By October 2026
- \$2.4 Million Budget
  - \$1.8 Million Federal Grant
  - \$602,000 Local Match





# Tyrone 101

- 7 Week Community Education Program
- In Our Third Session
- 25 - 30 Citizen Students Per Session
- Covers: Administration, Finance, Community Development, Public Works, Public Safety, Leisure Services, etc.



# Private Development



~500,000 sq. ft. data center on North Highway 74.

Five 150,000 sq. ft + Class A Light Industrial Buildings.







# Private Development



Three 90,000 sq. ft. Class A  
Office/Warehouse buildings.



**“Where Life is Slower and Simpler”**

**Presented by Mayor Gary Laggis**



# WOOLSEY TOWN HALL



[www.woolseyga.com](http://www.woolseyga.com)

# WOOLSEY TOWN HALL



[www.woolseyga.com](http://www.woolseyga.com)



# WOOLSEY TOWN HALL



[www.woolseyga.com](http://www.woolseyga.com)

# HISTORIC WOOLSEY CHURCH



[www.friendsofhistoricwoolsey.org](http://www.friendsofhistoricwoolsey.org)



# RESTORATION



# WANT TO HELP?

## WAYS TO GET INVOLVED

Volunteer  
Individual and Corporate Donations  
In-kind Donations  
Woolsey's History and Photographs

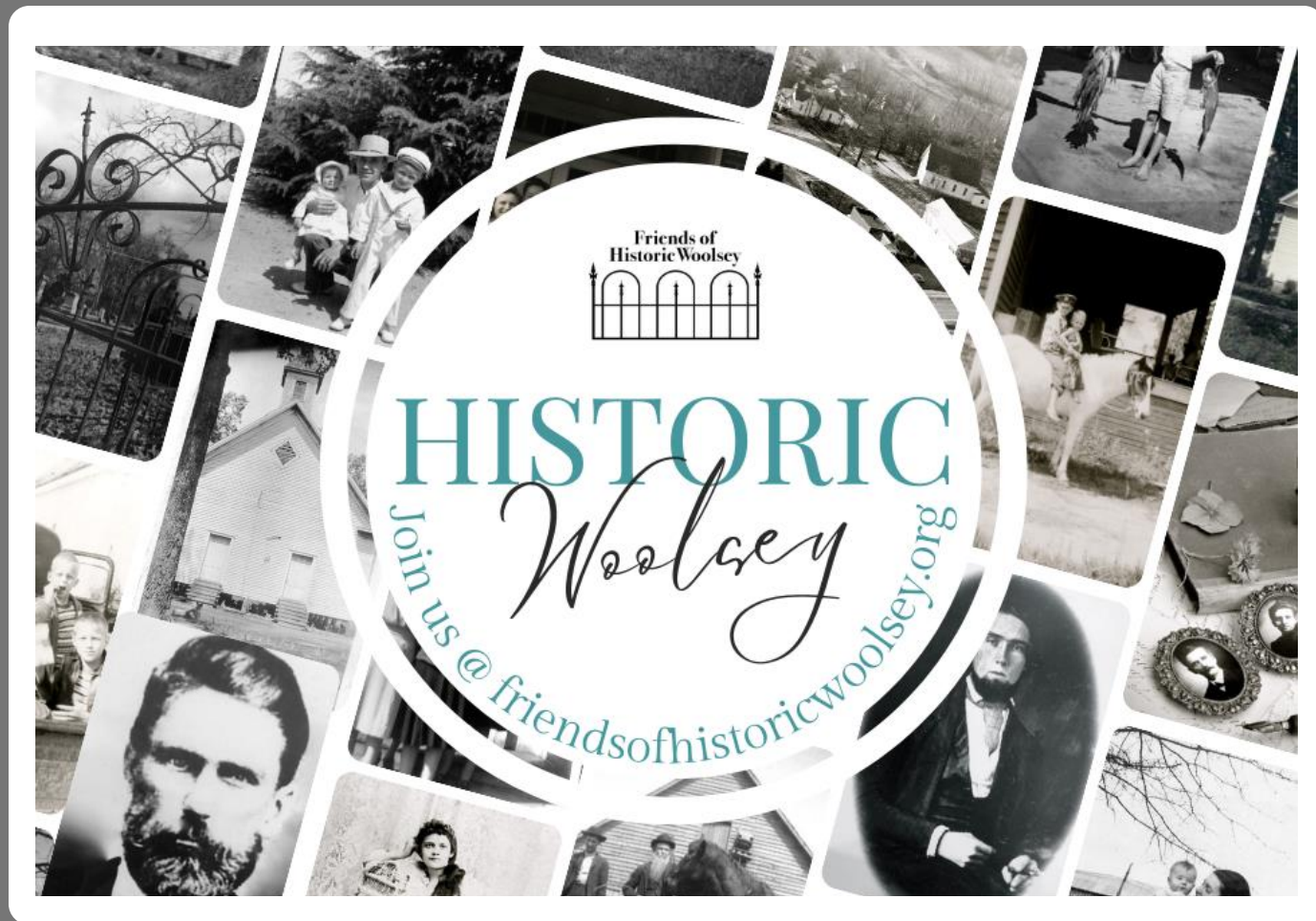
Visit for more ways to get involved  
[friendsofhistoricwoolsey.org](http://friendsofhistoricwoolsey.org)

## CONTACT

Jamie Lovett @ 770-833-3756  
[friendsofhistoricwoolsey@gmail.com](mailto:friendsofhistoricwoolsey@gmail.com)

## FOLLOW US

Facebook @ Friends of Historic Woolsey  
Instagram @ friendsofhistoricwoolsey







**Richard Fangmann**  
**PE, PTOE – VP, Transportation**  
**Pond & Company**  
**Moderator**



**Tyler Peek, PE**  
**District Engineer, GDOT**



**Phil Mallon, PE**  
**Director of Public Works,**  
**Fayette County Government**



**John Orr, AICP**  
**Manager Transportation**  
**Access and Mobility**  
**Division, Atlanta Regional**  
**Commission**



Category	Project Name & Description	Status	Cost/Budget	GDOT PI	ARC No.	County No.
Bridge	GDOT - Tri-County Road Bridge Replacement over Line Creek Tributary	Design	\$2,050,000	0020281	N/A	N/A
Bridge	GDOT - Coastline Road Bridge Replacement over Railroad	Construction	\$4,270,000	0015647	N/A	B-1
Bridge	GDOT - SR 85 Bridge Replacement over Whitewater Creek	Construction	\$7,100,000	013734	FA-355	B-7
Bridge	GDOT - McDonough Road Bridge Replacement over Flint River	Design	\$8,093,000	0016579	N/A	R-10
Bridge	County - East Fayetteville Bypass New Bridge Construction over Morning Creek	Design	\$4,763,000	N/A	N/A	R-8C
Transit	County - Federal Transit Administration allocated funding for public transportation projects	NA	\$3,202,128	NA	AR-5307-FA	NA



Intersection	GDOT - Displaced Left Turn at SR 54/75 in Peachtree City	Construction	\$22,500,000	0013726	N/A	N/A
Intersection	PTC - Peachtree Parkway @ Crosstown Drive Roundabout (Peachtree City)	Design		N/A	N/A	N/A
Intersection	Tyrone - Roundabout Palmetto-Arrow-Spencer intersection	Construction	\$2,400,000	N/A	N/A	N/A
Intersection	County - County Line Road / Inman Road / S. Jeff Davis Drive / North Bridge Road Roundabout	ROW	\$1,907,500	N/A	N/A	R-8a
Intersection	County - SR 85 & Hwy 85C new Traffic Signal	Construction	\$882,575	N/A	N/A	R-19 R-20
Intersection	County - Veterans Pkwy & Eastin Road Roundabout	ROW	\$2,018,600	N/A	N/A	R-5i
Intersection	County - Hwy 92 & Hampton Road Roundabout and Signalized R-Cut	Design	\$3,681,680	N/A	N/A	R-21

Intersection	County - Banks & Ellis Intersection Improvement	Concept	\$2,000,000	N/A	N/A	T23AG
Intersection	County - Ebenezer Church and Redwine Rd Intersection Improvement	Concept	\$1,200,000	N/A	N/A	T23AH
Intersection	County - Sandy Creek and Ellison Rd. Intersection Improvement	Concept		N/A	N/A	N/A
Intersection	County - QTS Traffic Signal Installation on Tyrone Road	Construction	\$145,048	N/A	N/A	N/A
Intersection	County - Sandy Creek Road, Sams Drive, and Eastin Road Roundabout	Concept	\$5,000,000	yes	FA-280	I-2
Maintenance	Multi-Jurisdictional - Federal Aid Resurfacing 4 for 12 miles of roads	Construction	\$7,316,061	0017812	FA-100C	21TAC
Path	Tyrone - Laurelwood Connector Multi-Use Path	Land Acquisition	\$150,000,000	N/A	N/A	N/A



Path	Tyrone - Tullamore-Greencastle Multi-Use Path	Land Acquisition	\$200,000,000	N/A	N/A	N/A
Path	Tyrone -East Crestwood Multi-Use Path	Land Acquisition	\$350,000,000	N/A	N/A	N/A
Path	County - Kenwood Road Path to North Fayette Elementary School	Concept	\$1,500,000	N/A	N/A	R-6
Path	County - Starrs Mills School Tunnel and Path	Construction	\$4,765,037	N/A	N/A	17TAI
Path	County - Pedestrian Safety Improvements	Design	\$150,000	N/A	N/A	25TXX
Path	County - Camp Creek Trail from Historic Starrs Mill to Starrs Mill School Complex	Concept	TBD	N/A	N/A	N/A
Path	Fayetteville - High Priority Trail Construction (Phase 1)	Design	\$1,000,000	N/A	N/A	N/A

Safety & Operations	GDOT - I-85 & SR 74 Cloverleaf Interchange and Improvements along SR 74 South	Construction	\$118,897,000	0007841	FS-ARC-182	N/A
Safety & Operations	GDOT - "Quick Response" along SR 279 from 314 to 138	Design & Construction	\$500,000	yes	N/A	yes
Safety & Operations	Fayetteville - City Center Parkway Construction	Design	\$10,000,000	N/A	N/A	N/A
Safety & Operations	Fayetteville -Highway 85 Median Project (Phase 1)	Design	\$500,000	N/A	N/A	N/A
Safety & Operations	County/Fayetteville - Creek Road New Construction from SR 54 to 1st Manassas Mile Road	Concept	3,000,000	N/A	N/A	T23AE
Safety & Operations	County - Goza /Bernhard/SR 85 Intersection Improvements	Concept	\$1,800,000	N/A	N/A	R-23
Safety & Operations	County - SR 85/SR 279/Corinth Road Improvements	Design	\$29,705,691	0017813	FA-279	17TAD
Study	County - Safety Action Plan	Draft Final	\$390,000	N/A	FA-SAP-A	25TAA
Study	County - Inman Road Corridor Study	Draft Final	\$59,000	N/A	N/A	17TAS
Study	County - CTP 2025 Update	Procurement	\$240,000	N/A	yes	25TAD





**Craig Heyl**

**Chief Operating Officer and Executive in Charge of Production,  
Trilith Studios**





**Niki Vanderslice**

**President / CEO, Fayette County Development Authority**







**FAYETTE COUNTY**  
DEVELOPMENT AUTHORITY

# Fayette County: What's Happening & What Lies Ahead?

**Niki Vanderslice**

Visit Our Website  
**fayettega.org**





# What We Do

**Our team provides confidential services to support existing Fayette County businesses considering expansion or out of market companies looking for a new operation. Our services are offered in close collaboration with state, local, academic, and utility partners.**

**Niki Vanderslice**  
**President & CEO**



We believe in more than business as



# Existing Industry Expansions



**HOSHIZAKI**

gerresheimer

**AVENTURE**  
AVIATION

We grow with

# Things You Know: Updates



We welcome with





We innovate with





# ARTHUR M. BLANK U.S. SOCCER NATIONAL TRAINING CENTER



We dream big - and build













A little preview...

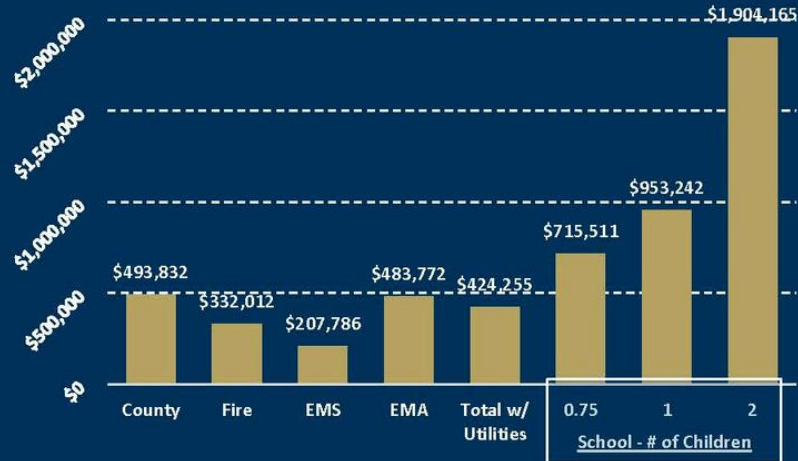


# Cost of Community Services for Fayette County - FY2024



Georgia Tech Enterprise Innovation Institute  
Center for Economic  
Development Research

## BREAK-EVEN HOME VALUES



For every \$1 the Fayette residential digest generates, it costs \$1.05 to provide services. For every \$1 the commercial digest generates, it costs \$0.55 to provide services. If you include schools, the ratios are \$1.15 for residential, and \$0.28 for commercial.

## Revenue Allocations

Total	Residential	Commercial/Industrial	Farm/Forest	Outside
\$126,550,931	\$88,976,950	\$30,241,682	\$2,008,575	\$5,323,724
	70.3%	23.9%	1.6%	4.2%

## Expenditure Allocations

Total	Residential	Commercial/Industrial	Farm/Forest
\$116,147,657	\$97,372,510	\$17,404,170	\$1,370,976
	83.8%	15.0%	1.2%

## Expense/Revenue Ratios

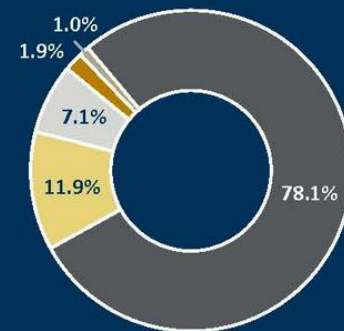
	Residential	Commercial/Industrial	Farm/Forest
Balanced Budget - County	1.14	0.60	0.71
Actual Budget - County:	1.05	0.55	0.65
With School:	1.15	0.28	0.27

## Average Single-Family Home Value:

## 2023 NET PROPERTY TAX DIGEST

Land Use	Parcels	Acres	Net Taxable Value
Residential	40,138	37,839	\$7,287,546,727
Commercial	9,845	3,978	\$1,124,255,389
Industrial	1,224	4,058	\$661,162,244
Utility	75	0	\$94,330,689
Agricultural	1,761	27,768	\$179,657,948
Motor Vehicle			\$47,826,250
<b>Total:</b>	<b>53,043</b>	<b>73,643</b>	<b>\$9,394,779,247</b>

## 2023 NET TAX DIGEST



Residential Commercial Industrial  
Agricultural Utility



2023 Digest  
(FY 2024 Budget)

**\$471,079**



Most Recent Digest (2024)

**\$506,472**



# The Fayette County Brand Story

We are the only world-class county near the busiest airport in the world that provides small-town charm and big-city amenities with diverse people who want to be connected so that intentional community and opportunity are cultivated.

We are healthy hosts, connectors, integrators, and innovators who pursue proven and creative ways for mindful progress as we work toward thriving and distinct communities to live, create, and play.

We listen, respond, and collaborate to be a destination of choice. We are passionate about inspirational and educational opportunities to build our future.

We are deliberate about safe, purpose-built places as we show the way forward to and through residents, neighbors, visitors, and businesses.

We are cooperative in supplying resources and relationships, making a path to bring people together.

We are principled about inspired living that people can't stop talking about, while enriching lives and moving forward for over 200 years... it feels like we're just getting started.

**Fayette County Georgia**  
**Creating our story. Together.**



# Programs that Matter: Workforce Development



**FAYETTE WORKS**  
*Find Your Future*  
Presented by Brent Scarbrough & Co.

Fayette Works Career Expo strives to present a variety of career opportunities to every 8th grade student in Fayette County Public Schools via hands on, interactive activities across multiple career worlds. The goals are to help guide these students to make smart and informed decisions about their future and to move our community forward with workforce ready graduates.

We honor our roots and shape the





# Programs that Matter: Inspiration Trips and Community Grants

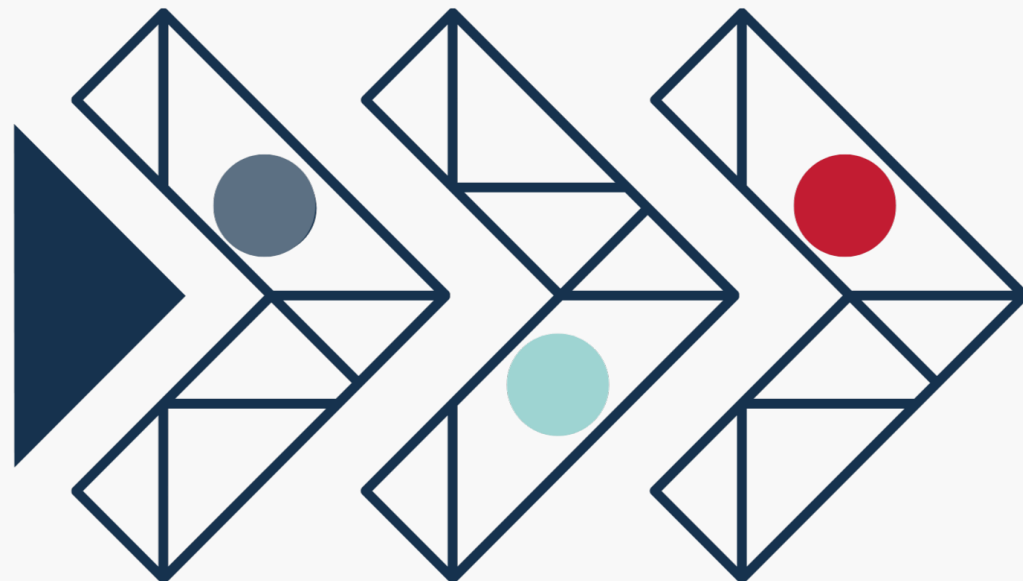


The purpose of inspiration trips is to offer Fayette County leaders a chance to explore other communities and learn from their successes in tourism, community engagement, and economic development. By experiencing another community's innovative strategies, the goal is to gather insights to support Fayette County's growth. These journey's will inspire collaboration and fresh ideas to shape our community's future and vision for sustainable development.

FCDA's Matching Community Grant Program's goal is to invest in projects that improve our infrastructure, assist in workforce development, and create jobs and capital investment to help ensure the long term health and economic vitality of the community. All taxing entities in Fayette County are eligible to apply for this grant program.

We're not just open for business - we're open for





FAYETTE *Forward*







**Niki Vanderslice**

**President / CEO, Fayette County Development Authority**



**Eric Dial**

**Executive Director, Fayette Forward**



# May UPCOMING EVENTS

  
14**ENGAGE Before Hours - Comcast**

96A Pavilion Pkwy Fayetteville, GA 30214  
8:00am - 9:30am

  
14**Young Professionals: Mixer & Mario Kart Tournament**

725 Lanier Avenue West Fayetteville, GA 30214  
5:30pm-7:30pm

  
15**Non-Profit Council**

The Chamber Meeting Place  
11:30am - 1:00pm

  
20**StartUp Fayette**

Work-Life Balance for Entrepreneurs  
Launch Fayette  
5:00pm - 7:00pm

  
21**Membership Matters Orientation**

The Chamber Meeting Place  
9:00am - 10:00am

  
22**Source Magazine Spring Edition Launch**

The Chamber Meeting Place  
4:00pm - 6:00pm



BUILDING RESILIENT AND EQUITABLE MARKETS

# INCLUSIVE ECONOMICS

**JUNE | 26 | 2025**  
ATLANTA AIRPORT MARRIOTT GATEWAY  
2020 CONVENTION CENTER CONCOURSE ATLANTA, GA 30337  
8:00 AM - 12:30 PM

PRESENTED BY  
 KAISER  
PERMANENTE.

A COLLABORATION OF  
 ATL  
airport chamber  CLAYTON  
CHAMBER OF COMMERCE  FAYETTE CHAMBER  
OF COMMERCE